



FBC (Finest Basketball
Club)

WELCOME PACKET

Spring/Summer 2026

Dear FBC Parent (and Player),



We are proud to welcome you, your daughter and your family to the **FBC Family** during her 2026 Spring/Summer basketball season from March 2026 to July 2026)!

[ABOUT US](#)

Finest Basketball Club (FBC) is an organization dedicated to the development of student athletes under the age of 19 for National and International basketball competition through a rigorous athletic training program. The student athletes in our organization receive the highest quality training, which allows them to compete on a premier level.

FBC players receive a commitment from the FBC organization to provide an environment in which the athlete learns tools for the use on the basketball court, in addition tools that help them with life experiences. The level of love and support amongst FBC players, parents, and coaches creates a great learning environment for the girls, families and staff.

Founded under the goals of First Step Basketball Academy (FSBA), we encourage all our student-athletes to take the first step by chasing their dreams with hard work and dedication as we equip them for the journey. Our goal is to produce fundamental sound athletes that play hard all the time, as we assist and serve as the main platform for recruiting some of the top prospects in the country.

The Finest Basketball Club's (FBC) mission is to become the most spirited and prestigious interscholastic youth basketball alliance in the world. Our Coaching staff works daily to enhance our approach to becoming the most competitive youth basketball environments ever produced. FBC encourages all our student-athletes to chase their dreams with hard work and dedication as we equip them for the journey.

Our goal is to produce fundamental sound athletes that play hard all the time, as we assist and serve as the main platform for recruiting some of the top prospects in the country. FBC's approach to this process includes concentrated, innovative skill development training of the mind, body, and soul of our athletes. Giving them the tools to understand that the best way to reach their final destination is through persistence, discipline, and commitment to the process.

For additional program history, alumni and successes, please visit our website at www.fbcstrong.com. #fbcstrong

[FBC PROGRAM LEVELS: Exposure & Future Phenoms](#)



FBC consists of 50+ teams who compete at various levels, nationwide. With the Exposure Level of Play, teams (typically players Grades 8th – 11th) play and compete in tournaments and camp events which showcase their talents in front of National Evaluators and NCAA Colleges. With the Future Phenom's Level of Play, teams (typically players Grades 3rd – 7th) play and compete in tournaments which allow them to develop beyond the competitiveness of the game while learning more about the IQs of basketball.

[FBC COACHES](#)

All FBC coaches are dedicated volunteers. We believe it takes a strong community to develop an athlete and help raise confident, responsible young people. Every coach is required to pass both an NCAA and USA Basketball background check before participating in our program. In addition, all coaches are expected to uphold the following standards at all times:

- Represent the FBC program with class, professionalism, and sportsmanship
- Positively promote the program to parents, opposing coaches, players, and the community
- Support players in becoming successful both on and off the court
- Enforce and respect all team rules and curfews
- Remain attentive and responsible during practices, tournaments, travel, and hotel stays
- Win with humility and lose with dignity

Our coaches are committed to creating a competitive, supportive, and character-driven environment for every athlete.

[FBC PARENT SUPPORT](#)

At FBC, we take pride in maintaining a strong “family atmosphere.” As our family continues to grow, we rely on the support of our parents to help make our extra-curricular programs successful. These activities play an important role in the overall development of each child. If you are able to assist with practices, carpools, scorekeeping, or in any other capacity, we sincerely welcome and appreciate your involvement. Our coaches are always accessible to both players and parents. However, following a long tournament weekend, we kindly ask that you allow coaches a 24-hour window before reaching out to them. Mandatory: **Please complete the attached Parent Code of Conduct electronic form** on the FBC Parent Portal.

[FBC NATIONAL CLUB DIRECTOR & ADMIN CONTACT INFO](#)

Alfred Motton 404-953-2523 ammotton@gmail.com fbcmotton@gmail.com

Talandra Echols 678-522-0170 fbcmotton@gmail.com



Question 1: What is EXPOSURE, AAU and YBOA? Exposure is the top competitive basketball tournaments played in front of NCAA college coaches. Players and Parents are evaluated at all times. Amateur Athletic Union (AAU) is a multi-sport organization, the AAU is dedicated exclusively to the promotion and development of amateur sports and physical fitness programs. Our AAU Club Code is _____. YBOA is dedicated to educate and motivate each member while encouraging teamwork, sportsmanship and fun through the spirit of basketball.

Question 2: What is the expected commitment of this type of basketball program? The commitment can be a big one, but also one that can bring many rewards for your daughters. This is not a "recreational" or "church" ball. The commitment also varies from team to team as some teams play more competitive schedules than others. If your daughter plays on a high-level team a high level of commitment is required. The commitment also involves a commitment from the parents with regards to time and funding. Time because parents have to be committed to getting their daughters to practices and games, and funding because the FBC is an all-volunteer organization and teams have to be supported financially in order to compete. Practices could be around the corner or an hour's drive because much depends on availability facilities. Games/Tournaments are usually on the weekends. It is expected that a player will attend all the games and practices. The key always is to communicate with your daughter's coaches about her schedule so they can plan accordingly.

Question 3: What about playing time? The amount of playing time a player receives will be based on their skill set, determination to work hard, the opponents, attendance at practice, and each Coach's philosophy. There is no guarantee that everyone will play equally but we make an effort to get each player into each game.

Question 4: How many players are usually on each team? Team rosters are left to the discretion of each individual coach within the guidelines of the program. Most teams will have 9-11 players.

Question 5: Are teams organized by age group and how are ages determined and can my daughter play 'up'? Teams are primarily determined by SKILL level, rather than grade & age. FBC encourages younger players to develop themselves so they can play up at the next grade level. For competitiveness, the whole team may choose to play up at the next level in tournaments. This increased level of competition helps in preparation for highly competitive tournaments.

Question 6: What grade levels does FBC have teams? FBC has teams in grade levels from 3rd through 11th grade. Grades 8th – 11th typically play on a National Exposure Basketball Tournament Circuit throughout the United States.

Question 7: What is the role of a parent within the FBC organization? A FBC parent will be expected to be encouraging to their athlete, encouraging to their daughter's coach, non-confrontational to referees, and to work as a team with the other parents. It takes a lot of cooperation and goodwill to have a team run smoothly. There is a Code of Conduct for Parents and Players to sign in order to insure proper behavior.



Question 8: Who are the FBC coaches? All Volunteer Coaches have the ability to teach basketball at a highly competitive level and have the temperament to deal with referees, other coaches, parents and players. Our Head coaches have significant coaching experience and are masters in player development. All Coaches are certified via NCAA USA Basketball and completed a background check.

Question 9: Why So Many Trips / Tournaments? The reason for all the travel is for Exposure & Competition on a National Circuit. With the AAU Association-level tournaments and NCAA Certified tournaments, the players are participating in all the major tournaments that afford the best competition and exposure to high level competition and to the NCAA college coaches. The NCAA colleges can only watch during set times of the year (typically April, May & July). Tournaments and events outside this period are done to prepare the players and teams for those observation events. The process of exposure is critical for gaining a college scholarship. The more they can see and evaluate the player, the better opportunity to gain a scholarship. The competition enhances the player's ability through constant high-level challenges in basketball. All these events help the player improve.

Question 10: What is the FBC All-Access Fee? As part of the Welcome Step, FBC All-Access provides Players and Parents with a comprehensive suite of benefits, including scouting profiles, national media coverage, discounted gear, social media exposure, AAU membership, and more. These resources enhance visibility, recruitment opportunities, and overall development within the Finest Basketball Club community, ensuring players reach their full potential. This fee is a separate fee (at approximately \$140) and NOT included in your FBC Team fee.

Question 11: What is the cost to play on a FBC team? Will there be fundraisers to offset the expenses of the travel organization season? Our fees vary from team to team based on the number of tournaments they schedule, gym fees, cost of team gear etc. FBC Individual Team Fees can range from \$650 - \$1450. FBC has fundraisers planned to help offset costs associated with joining the organization / team.

Question 12: What if I no longer want to play for FBC? We understand that every player and family is looking for the right fit, and we fully support each athlete's journey in finding the best environment for their growth and success. At FBC, our mission is to prepare players to compete at the highest levels, including earning opportunities to play at the collegiate level. We coach with high standards, both mentally and physically; and we challenge our athletes to reach their full potential. Our approach is direct, disciplined, and focused on building a strong, competitive mindset. We push players because we see their potential and want to help them maximize it, both on and off the court. We do recognize that our coaching style and long-term goals may not be the right fit for everyone. If a player and family decide to move in a different direction, we ask for the courtesy of a respectful conversation so we can properly wish them well. Our ultimate goal is to see every athlete succeed and achieve their personal and athletic goals, wherever their path may lead.

Additional Questions? Please contact your FBC Team Coach or Club Director.



We would like to welcome you to
FBC's Spring/Summer 2026 season!

FBC is a nationally recognized grassroots basketball program with a proud tradition of excellence. Over the past 15 years, we have developed numerous McDonald's All-Americans, Jordan Brand Classic selections, Gatorade Players of the Year, and many other elite athletes. With programs and teams across 15+ states, we are excited to welcome you to the FBC family.

FBC is dedicated to elevating basketball skills while fostering complete player development. Through focused training and growth-minded coaching, we empower athletes to reach their full potential on and off the court. We build complete players—athletes who understand the game, perform under pressure, and execute with confidence.

When you hear the term “The Jungle,” it represents our culture. **The Jungle is an atmosphere where fearless play leads to victory.** We expect our players to compete for every possession, outwork every opponent, and never back down. Survival in the gym means staying locked in, attacking every moment, and playing with heart, grit, and intensity. In the Jungle, the relentless shine.

As we continue building on what has made FBC the #1 Girls Grassroots competitive program for more than a decade, we remain committed to disciplined, high-IQ basketball. We emphasize strong fundamentals, attention to detail, decision-making, and mental toughness—preparing every player to succeed at the next level.

Welcome to FBC's Spring/Summer 2026 season!

#FBCstrong

Let's get to work!

Alfred “**Coach Mo**” Motton

404-953-2523 fbcmotton@gmail.com

To complete the
registration process, please visit
www.fbcstrong.com